

Usborne & You!

FINDING YOUR BALANCE

with Executive Team Leader, **REBEKAH ZIGBY!**

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4 simple ways to integrate Usborne Books into your life.

1: INCLUDE YOUR CHILDREN/FAMILY!

Our books are easy AND FUN to share! So, share them!

Share your story, your “WHY”. Share with your customers/VIP Group how these books & this business has made a difference in your life, and in your kid’s lives. There’s no better way to do this than to include your children in your photos & videos!

Every time you share a book, you are expanding your product knowledge!

You are also showing our books in action! You are showing:

- How Usborne Books impacts your own children at different ages and stages in life.
- The benefits, the struggles, and everything in between.

Share the REAL moments. They are important because they are relatable!

List some ideas as to how you can include your family in your Usborne business:

#2: EMBRACE THE IMPERFECT!

This makes both you AND your business more relatable!

It's not all about creating the perfectly staged moments, or the perfect graphics. By embracing the imperfect and sharing the "messy" or REAL moments, you are making the business of being a Consultant more attainable; *anyone* can do it!

You don't have to be "perfect" to be successful!

How does Usborne already fit into your life? Capture these authentic moments!

#3: TIME IS PRECIOUS. MANAGE IT WISELY!

Enjoy your family time, while also enjoying our books!

This will SAVE you time in the end! If your children are exploring a book, jigsaw, or activity, savour this time with your family but know that you're also gaining important insight into our products! It's valuable time for your family AND your customers!

List a few of your family's favourite Usborne books that you can easily recommend, based on your personal experience:

Solutions, Support & Success *with* USBORNE!

#4: REMEMBER YOUR “WHY”!

This is your driving force!

- Why are you here?
- Why are you doing this?
- How are you making a difference?

What is your “WHY”?

Why did you join Usborne? Remember this any time you’re feeling overwhelmed in your business.

NEVER FORGET HOW IMPORTANT YOU ARE!



You are making a difference in the lives of your own children, as well as other children & families across Canada!



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For more resources and training visit:

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