

Goal Setting

WITH YOUR TEAM 101

with Usborne's newest Director,
AMIE MCGREGOR!

Click [HERE](#) to watch the video!



Answering the “Why?” and “How?” of setting & achieving obtainable goals within your UBAH business (& life in general)!

WHY SET GOALS?

- To connect with the power of the reason you joined.
- To create a commitment to the success of your own business.
- To set a benchmark for your business and access growth.
- To encourage forward momentum and excitement.
- To set an example for your team of what is achievable.
- To maintain excitement for yourself, which ripples outward.
- To build moral and a sense of belonging within your community.
- To challenge each other in a fun and exciting way!

GOALS CREATE...

ACCOUNTABILITY

EXCITEMENT

MOTIVATION

DETERMINATION

SUCCESS!

Solutions, Support & Success *with* USBORNE!

GOALS SHOULD BE...

SPECIFIC

- Clearly defined.
- Objective.
- Can 'check off' a list when achieved.

CHALLENGING

- Urgency breeds creativity!
- Success is more meaningful.
- Look at challenges as opportunities to learn.

CONCRETE

- Measurable progress.
- Tangible results.
- Easy for everyone to understand.

REALISTIC

- Achievable outcome.
- Unrealistic goals make it easy to lose motivation.



SUCCESS!!

Remember, goals don't HAVE to have a timeline!

If putting a time limit on a goal creates more anxiety than ambition, then leave the timeline open-ended.

As long as you are productively moving toward that finish line, then every step you take along the way is worth celebrating!

Check out [Page 3](#) for a copy of your own **Goal Breakdown Worksheet!** >



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For more resources and training visit:

USBORNEBOOKSATHOME.CA/CONSULTANT-DOWNLOADS

My Goal for 2022

MY GOAL IS TO...

IT IS IMPORTANT TO ME BECAUSE...

I WILL ACHIEVE IT BY TAKING THESE ACTIONS...

THIS GOAL EXCITES ME BECAUSE...



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